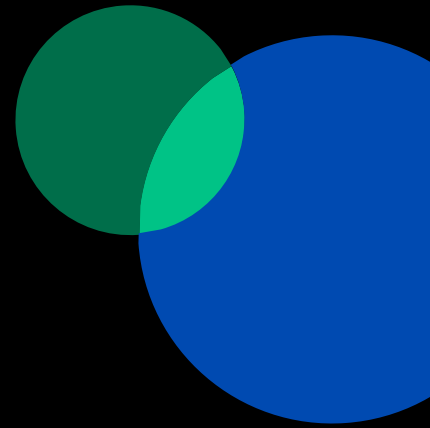




LABRADOR

Transparency by design



The Case for Digital ESG Reporting.

Labrador + nexxar

Digital reporting is transitioning from a “nice to have” to a business necessity for corporate sustainability or environmental, social and governance (ESG) disclosures. Putting your sustainability information directly on designed and interactive websites—as opposed to in static PDFs—can vastly improve how your stakeholders understand your sustainability story.

Let Labrador and our partner [nexxar](#) show you why you should consider moving to digital sustainability reporting.

1 Your users are already reading your disclosures online.

According to research from nexxar, 88% of analysts read company reports on screens and 66% on mobile devices.

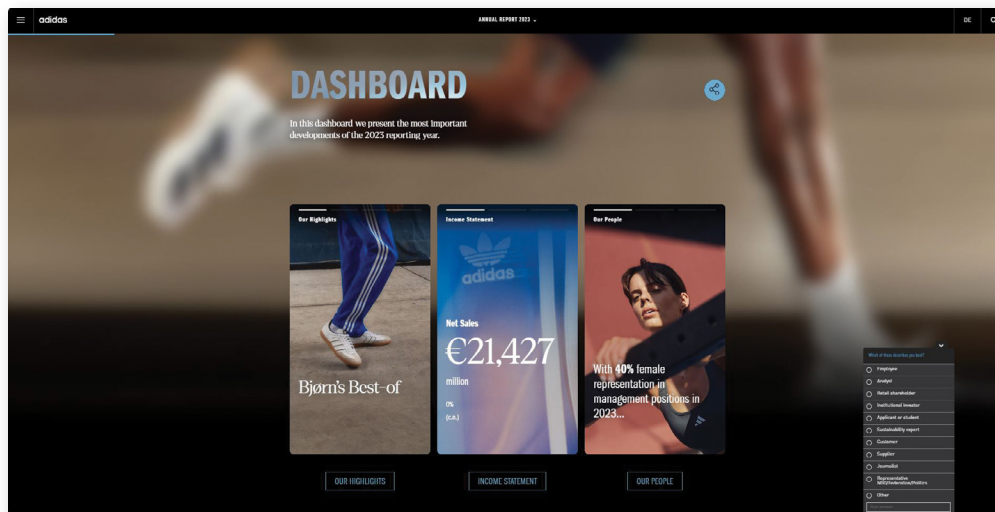
But analysts and retail shareholders may not be the largest users of your sustainability information. nexxar's research also found that employees are often a company's largest audience segment, followed by job applicants, customers, suppliers, institutional investors, journalists, and sustainability experts at other organizations.

One-third of these users look for sustainability information via search engines like Google. Digital reports are scanned more frequently by search engines, and the information they contain found more easily by your stakeholders than information in static PDFs.

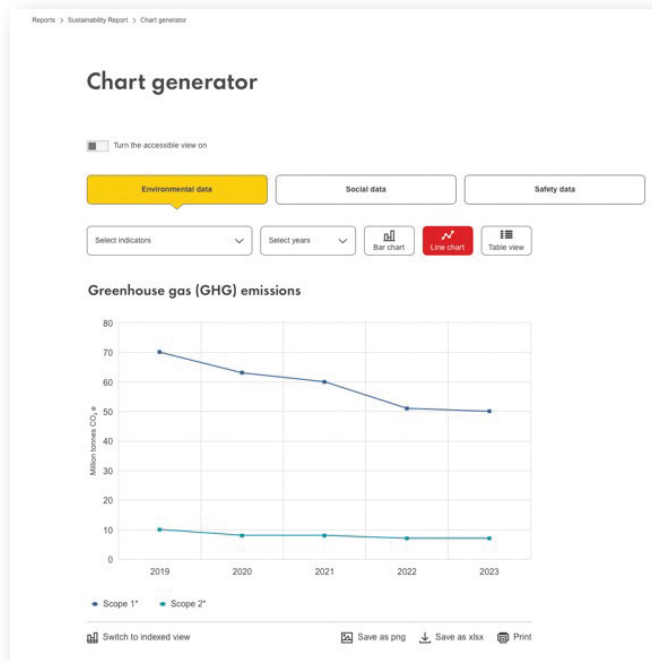
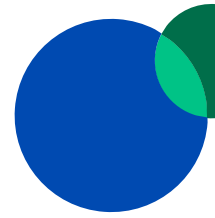
2 You can more easily provide those users with the information they seek.

Digital reports provide more user statistics than PDFs, including what report sections and information they view. As a result, you can share information in ways that best meet your users' needs, improving their understanding of your company's unique sustainability journey.

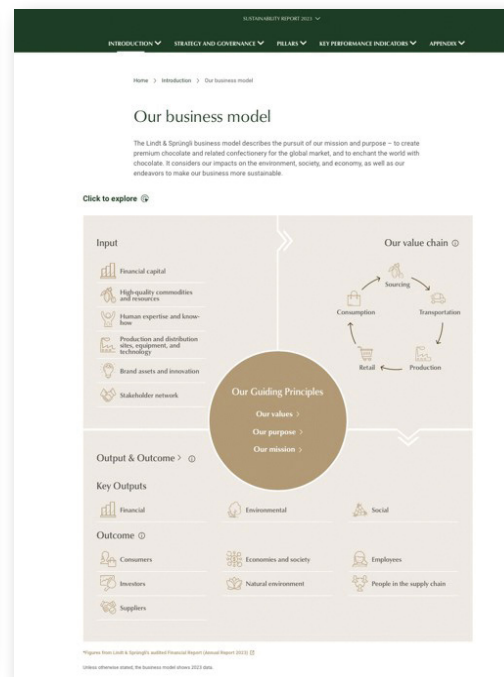
For example, check out how companies like Adidas, Lindt & Sprungli and Shell use digital reporting to provide a customizable and interactive experience online for users of their sustainability information.



[Adidas](#) captures audience information from visitors to its interactive online sustainability dashboard.



[Shell](#) lets users build charts online with their environmental, social and safety data.



[Lindt & Sprüngli](#) use an interactive infographic on their website to describe how they integrate sustainability across their business model.

3 You can better prepare for the future of corporate sustainability reporting with digital reports.

Digital sustainability reporting aligns with the tagging requirements and/or recommendations of the [EU's Corporate Sustainability Reporting Directive \(CSRD\)](#) and the [IFRS Sustainability Disclosure Standards](#), which are being considered as regulation by 30 non-EU jurisdictions around the world.

Labrador, Workiva and nexxar: The “Trifecta” of Sustainability Reporting

Publishing transparent sustainability reports isn't easy, and the demands on sustainability reporting professionals continue to grow. From auditability to assurance to accessible design, there's a lot to manage.

That's why we at Labrador have built strong working partnerships with both Workiva and nexxar to provide clients with the services they need across their entire sustainability reporting lifecycle: from advisory and writing to audit trails and data linking to design and digital publication. Labrador and nexxar are both enhanced design partners of Workiva.

[Learn more](#) about how Labrador can work with you and nexxar to meet your sustainability/ESG digital reporting needs.



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About Labrador

Labrador exists to offer the science of transparency to corporations wishing to communicate effectively with their readers.

Our experienced and passionate team is composed of attorneys, designers, project managers, thinkers, and web developers. We collaborate together around a process that encompasses drafting, editing, designing, and publishing across all digital and print channels.

We are thrilled that communications prepared by Labrador have contributed to trustful relationships between our clients and their readers, whether investors, employees, or other stakeholders.

In turn, our commitment to our clients has resulted in meaningful long-term relationships with some of the most respected public and private companies in the world.

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